Thank you for checking out the book! Hope you enjoy it, and all the best!



# A DREAM TO CHANGE THE WORLD



ARCHETYPAL IMAGES SEEKS TO ENRICH AND EXPAND HUMAN AWARENESS OF TIMELESS, METAPHYSICAL AND SPIRITUAL ELEMENTS FUNDAMENTAL TO HUMANITY...IN AN EFFORT TO HELP HERALD IN AN AGE OF ENLIGHTENMENT--

-- A DELICATE PROCESS GIVEN THE GLOBAL TURMOIL OF THESE UNCERTAIN TIMES.

THROUGH THE MARRIAGE OF THE VISUAL ARTS AND WRITTEN WORD WE REACH OUR AUDIENCE BY WAY OF ONLINE AND PRINT PUBLICATIONS DESIGNED TO INSPIRE AND MOTIVATE OTHERS IN THEIR OWN CREATIVITY AND VOLUNTEER SERVICES.

IF YOUR INTERESTS COINCIDE AND YOU WOULD LIKE TO HELP QUICKEN THE PACE AND OUTREACH OF OUR EFFORTS, PLEASE CONSIDER SPONSORING ARCHETYPAL IMAGES.

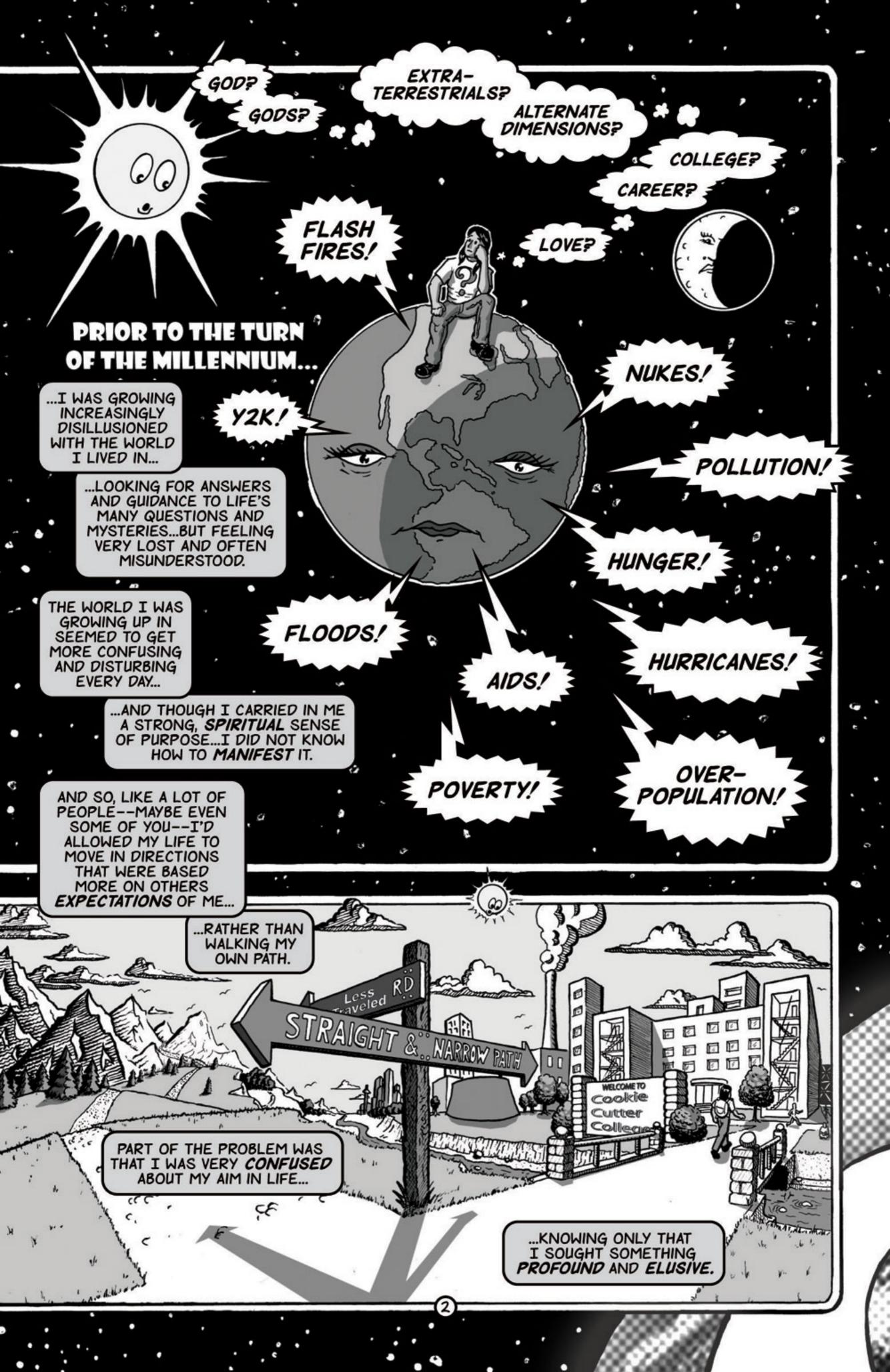
Sparky (C) & TM Steve Peters Archetypal Images is a sponsored project of Fractured Atlas, a non-profit arts service organization. To learn more about how you can make a TAX DEDUCTIBLE contribution to Archetypal Images please see pages 10 & 11 of this booklet, or visit us online at <a href="https://www.archetypalimages.com/sponsors.htm">www.archetypalimages.com/sponsors.htm</a>



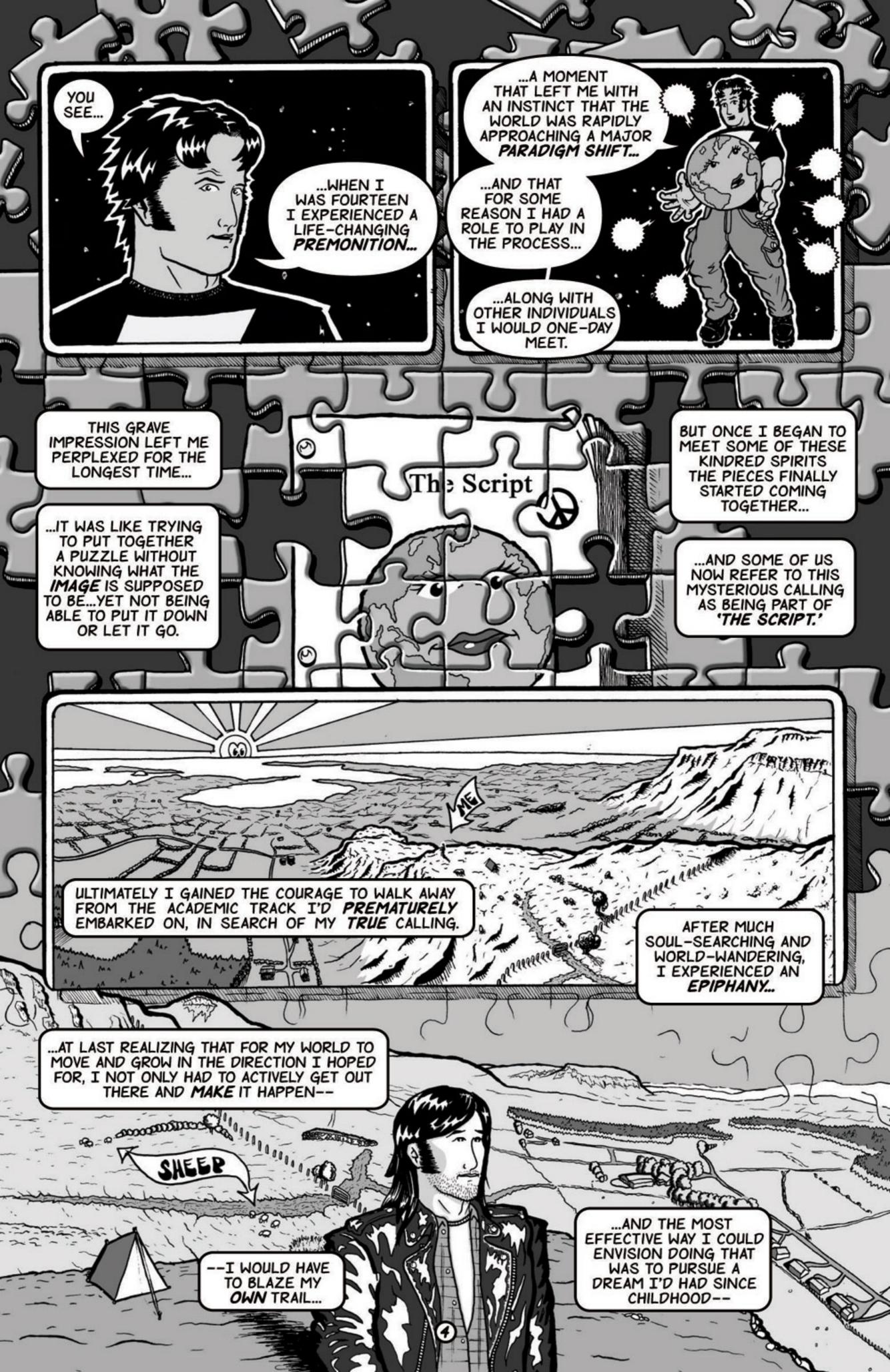
Story and art imagineered by Eric Wilmoth

Archetypal Images Sponsorship Special. June 2008. Published by Archetypal Images. Lansing, MI. Copyright © 2008 Eric Wilmoth; Archetypal Images, its logo, text, characters, illustrations and all related elements are trademarks ™ of Eric Wilmoth (unless otherwise noted). All rights reserved. Fractured Atlas logo is a trademark ™ of Fractured Atlas. All rights reserved. No part of this publication may be reproduced or transmitted, in any form or by any means (except for short excerpts for review purposes) without the express written permission of the copyright holders. All names, characters, places and events featured in this publication are entirely factual. Any resemblance to actual persons (living or dead), events or places, without satiric purpose, is intentional. Printed in USA. www.archetypalimages.com

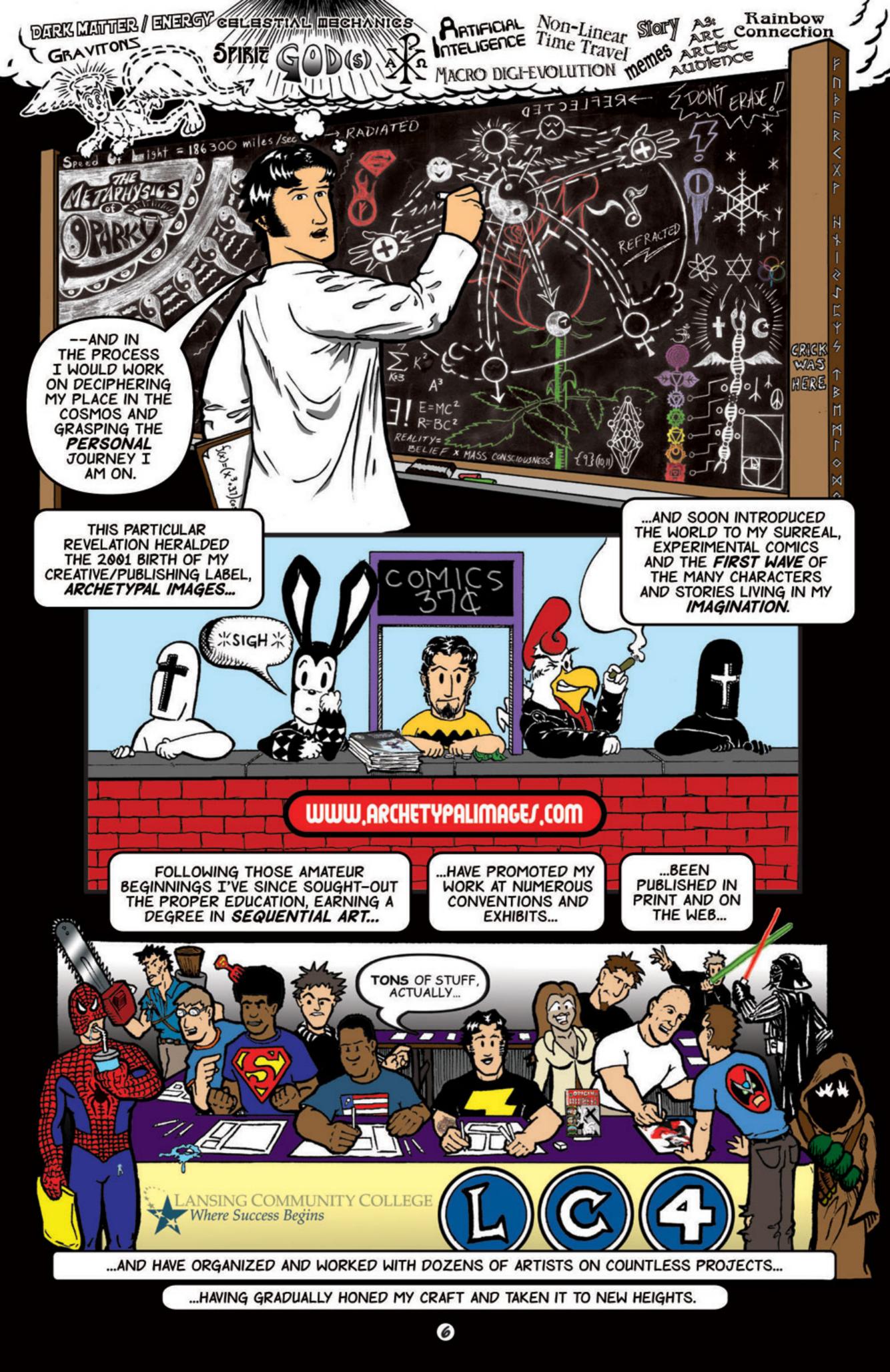


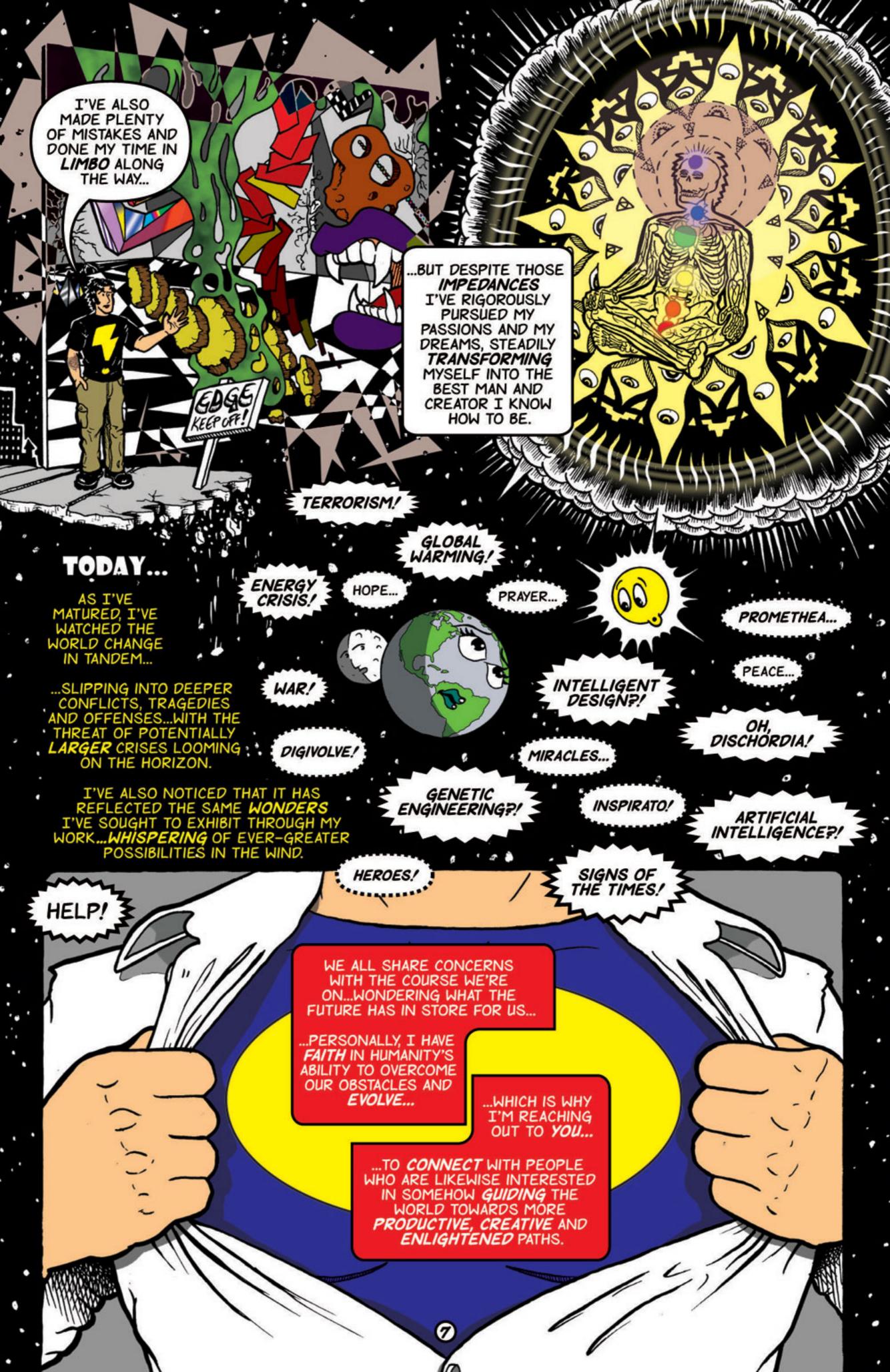












## GETTING DOWN TO BUSINESS...



AT **PRESENT** I AM
COMPOSING A RATHER RADICAL
BOOK...A WORK OF **NON-FICTION**,
THAT I'VE BEEN WORKING ON FOR
SEVERAL YEARS.



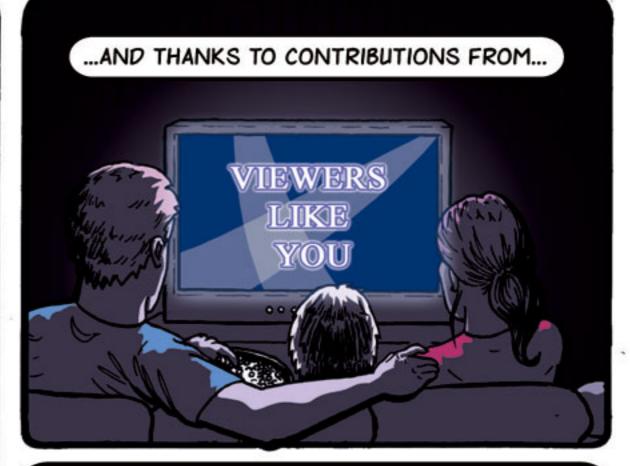
IN ADDITION
TO BEING MY
FIRST, FULL-LENGTH,
PROFESSIONAL
PUBLICATION--

--THIS BOOK
WILL SERVE AS
THE PHILOSOPHICAL
FOUNDATION FOR THE
MANY METAPHYSICAL
CHRONICLES I HAVE
WAITING IN THE
WINGS.

Note: Because of the sensitive nature of these fledgling projects, for now they must remain classified information, disclosed strictly to those with the proper clearance. Please refer to pages 10 and 11 to learn more.



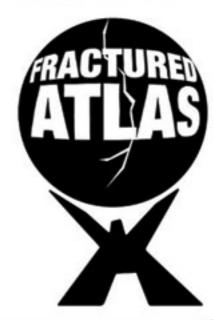
WHILE WORKING ON GETTING MY DREAM OF BEING A PROFESSIONAL WRITER/ILLUSTRATOR OF MY OWN STORIES OFF THE GROUND, I AM SUSTAINING MY EFFORTS THROUGH FREELANCE WORK, GRANTS AND OTHER FINANCIAL AWARDS...



TO EXPLAIN, I RECENTLY, BECAME A MEMBER OF FRACTURED ATLAS, A NON-PROFIT ORGANIZATION WHICH SPECIALIZES IN PROVIDING VARIOUS SERVICES TO ASSIST ARTISTS AND CREATIVE INDIVIDUALS IN THE PURSUIT OF THEIR ENDEAVORS...

...AND ONE OF THEIR
PROJECTS IS A FISCAL
SPONSORSHIP PROGRAM
DESIGNED TO CHANNEL
TAX-DEDUCTIBLE DONATIONS
TO QUALIFIED ARTISTS.

ARCHETYPAL IMAGES WAS OFFICIALLY ACCEPTED INTO THIS FISCAL SPONSORSHIP PROGRAM IN OCTOBER, 2007.









### BECOME WINTERSTEAMPY INVOES BELIEFYCLOS:

To become more familiar with my work and to view my detailed business plan and resume, please visit www.archetypalimages.com.

While hardly scratching the surface of my long-term vision, my published works to-date carry within them the seeds of the ideals I've already mentioned and can give you a sense of whether you would like to become more involved. Also, I recommend visiting www.fracturedatlas.org to get acquainted with their organization.

If you are contemplating making either a monthly pledge or a large contribution, please know that I am available to meet with you in person to go over any questions you might have to ensure your confidence in supporting Archetypal Images (A.I.). I can be reached by phone at (517) 230-6681, or by email at ericwilmoth@archetypalimages.com.

Additional details about establishing a meeting can be found in my Sponsorship FAQ, located at www.archetypalimages.com/sponsors.htm

#### Sponsor Benefits

All sponsors will automatically receive notable mention on the A.I. website under our list of contributors, as well as a link to your personal or professional website (pending review.) Any endorsements you would like to share will also be included in these listings. You will also be added to our mailing list to receive regular updates and announcements.

Larger contributors will be entitled to premium bonus's, such as top-secret information on upcoming projects (pending a non-disclosure agreement) and a personalized caricature.

Additional rewards for our sponsors will be offered as things progress. Please visit <a href="https://www.archetypalimages.com/sponsors.htm">www.archetypalimages.com/sponsors.htm</a> to stay abreast of our new incentives and for a more detailed explanation of our tiers of sponsorship.

Archetypal Images is a sponsored project of Fractured Atlas, a non-profit arts service organization. Contributions in behalf of Archetypal Images may be made payable to Fractured Atlas and are TAX DEDUCTIBLE to the extent permitted by law.





## WID HED GIVIGE AHE MOBID!

#### How To Contribute

You can easily make donations online via credit card, or by mailing a check; Non-cash donations are also welcome. Receipts will be issued once donations have been received and recorded by Fractured Atlas.

#### Please visit

www.archetypalimages.com/sponsors.htm to make an online contribution and to access all sponsorship related guidelines and materials.

#### Tell a Friend

If you happen to know of any person, organization or business who you think might identify with the Archetypal Images mission and who may be willing to lend their support, please take a moment to pass along this information and introduce them to my work--or let me know and I will be happy to contact them myself.



#### Matching Gifts

Does your employer participate in a matching gift program? If so, whatever you contribute to Archetypal Images can instantly be doubled! Look for the **Matching Gift** link on the A.I. Sponsors web page for more info.

Fractured Atlas will receive grants in behalf of Archetypal Images, provide oversight to ensure that grant funds are used in accordance with grant agreements, and provide reports as required by the grantor.

## ARGETH PAL MAGES

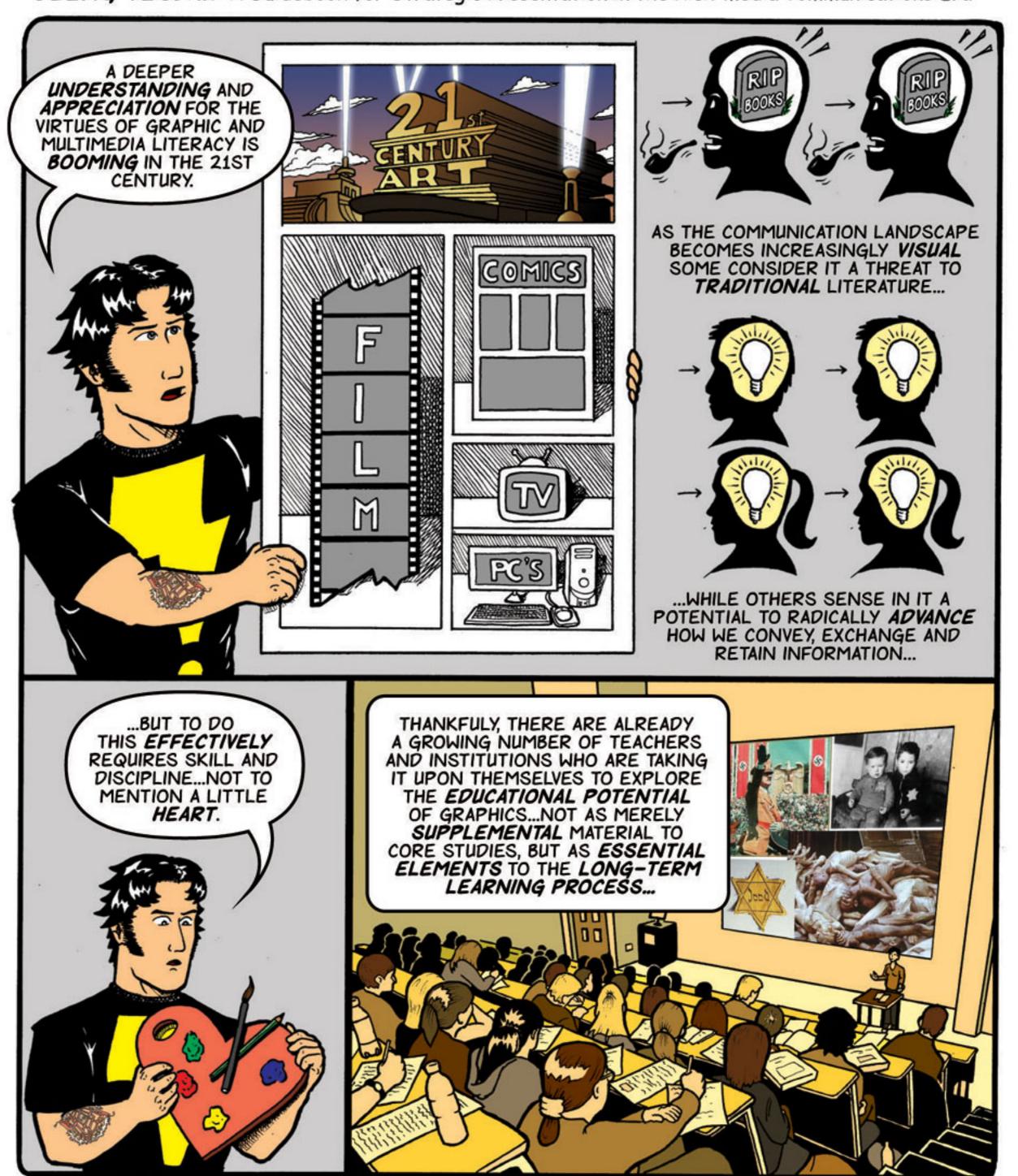


...IT HAS BEEN CLEAR FOR DECADES NOW THAT SOMETHING PROFOUND IS AT WORK IN BUSINESS, SOCIETY AND HUMAN CULTURE. WE ARE UNDERGOING A WORLDWIDE TRANSFORMATION FROM SOCIETIES DRIVEN BY THE EXCHANGE OF VERBAL AND WRITTEN INFORMATION TO SOCIETIES DOMINATED BY VISUAL IMAGERY AND VISUAL COMMUNICATION.

WE ARE MOVING RAPIDLY TOWARD A DAY WHEN VISUAL COMMUNICATION SKILLS WILL BE AS IMPORTANT AS VERBAL COMMUNICATION SKILLS...IN SHORT, MULTIMEDIA LITERACY IS DESTINED TO BECOME THE RULE RATHER THAN THE EXCEPTION."

Robert Lindstrom,

BEING VISUAL: A Guidebook for Strategic Presentation in the Rich-media Communications Era



## 

"SOCIETY IS INVENTING **NEW** SYMBOLS **REGULARLY**,
JUST AS **COMICS** ARTISTS DO. OURS IS AN
INCREASINGLY **SYMBOL-ORIENTED** CULTURE. [AS THE **TWENTY-FIRST CENTURY** APPROACHES,] **VISUAL**ICONOGRAPHY MAY FINALLY HELP US REALIZE A FORM
OF **UNIVERSAL COMMUNICATION.**"

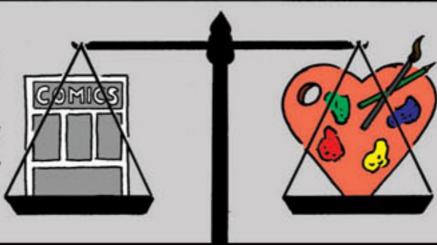
Scott McCloud, UNDERSTANDING COMICS (1993)



...AND AS A RESULT,
INTELLIGENT COMICS
ARE FINALLY FINDING
THEIR WAY INTO THE
CLASSROOM.

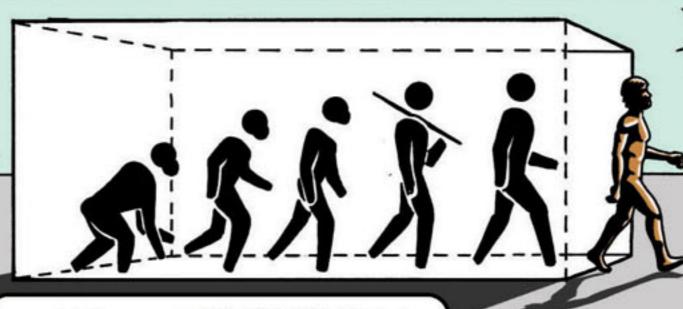


AS THE VALUE OF THIS MEDIUM CONTINUES TO GAIN STRENGTH OF AWARENESS...



...AND THE APPROPRIATE TRAINING IS ADOPTED TO ADEQUATELY CREATE AND INTERPRET SUCH DATA...

...COMICS AND SEQUENTIAL ART MAY SUDDENLY LEAP FROM BARELY BEING RESPECTED AS AN ART FORM...



...TO ASSUMING A MAJOR ROLE AS AN INSTRUMENT OF SOCIAL EVOLUTION.

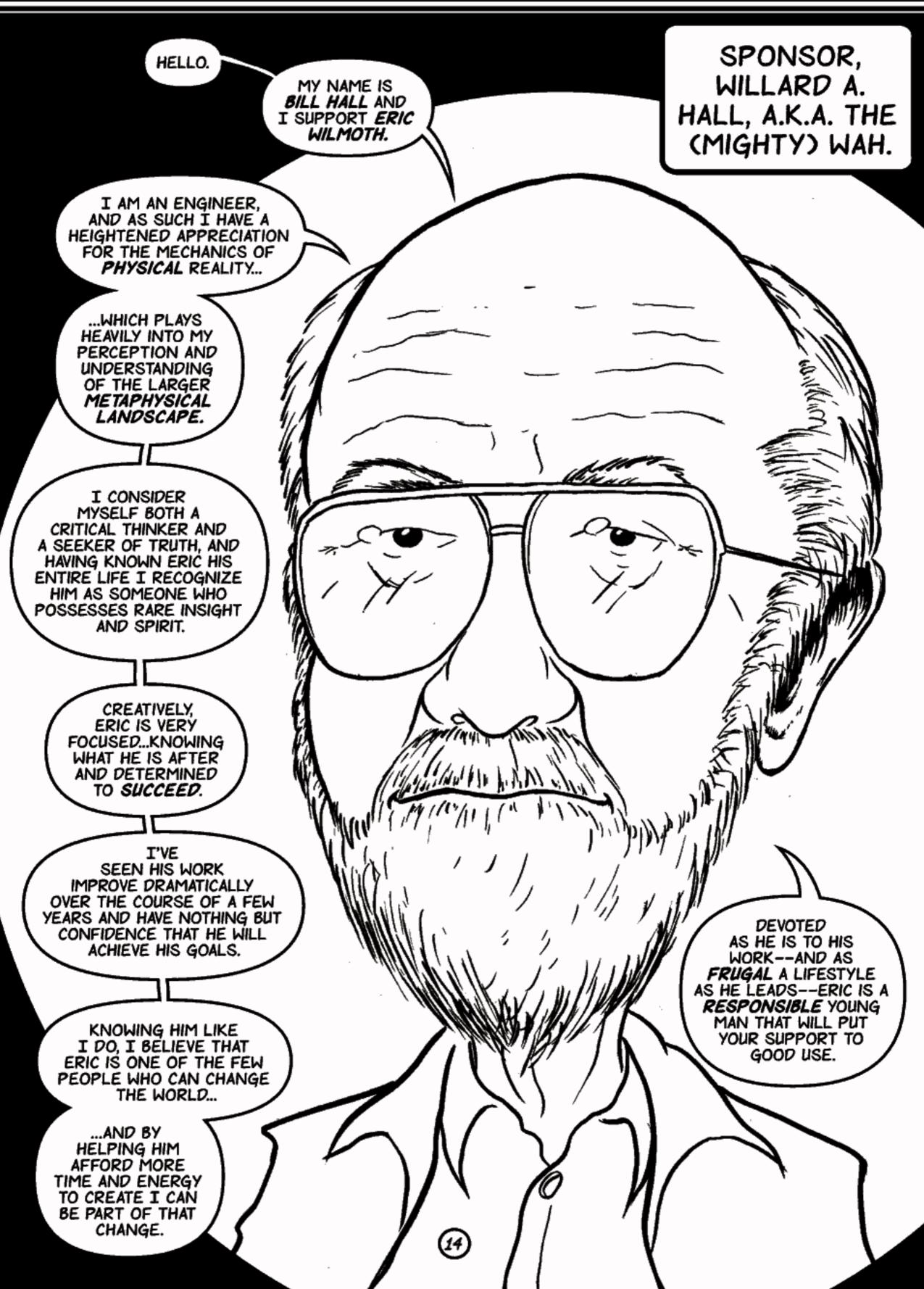
A DAY MAY EVEN COME
WHERE SEQUENTIAL
ART IS CELEBRATED
AS ONE OF THE
MOST EFFECTIVE,
NON-TECHNOLOGICAL
LEARNING TOOLS
AVAILABLE TO MANKIND.

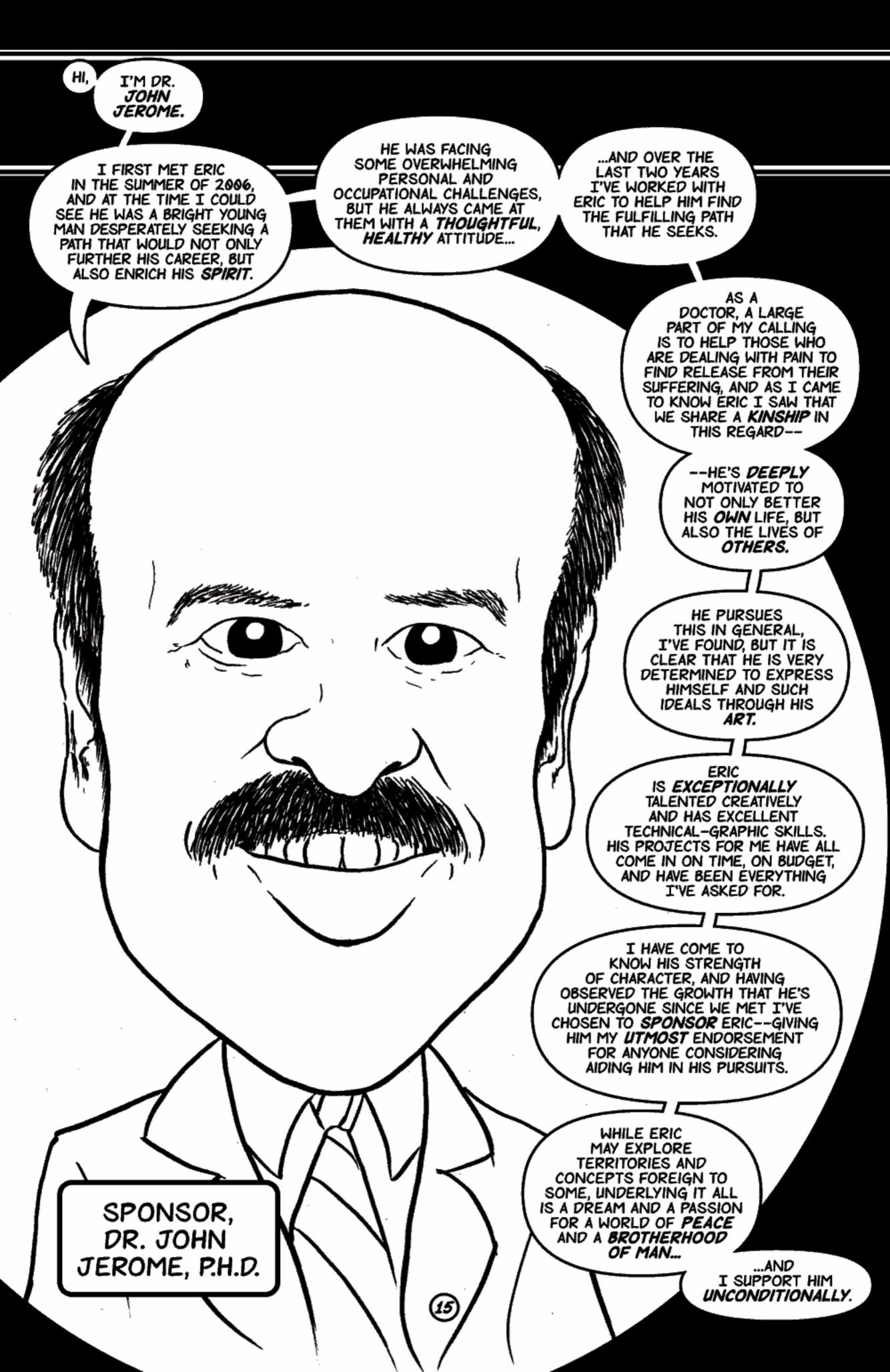


SO... WHY AM
I TELLING
YOU ALL
THIS?

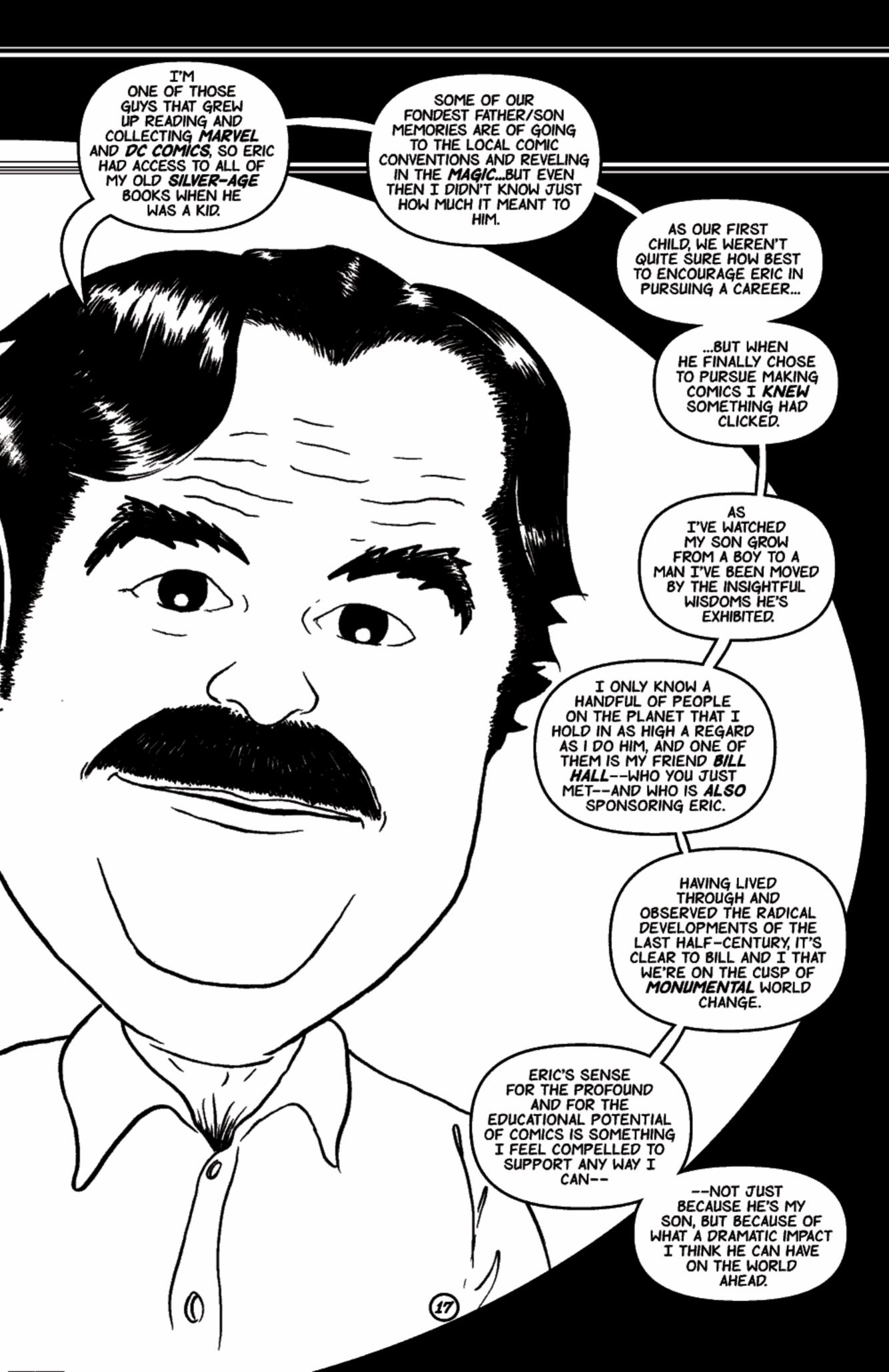
TO QUICKLY ILLUSTRATE THE UNIQUE
OPPORTUNITY FOR ARCHETYPAL
IMAGES--BOTH CONCEPTUALLY AND AS
A COMPANY--TO EVOKE MEANINGFUL
CHANGE IN THE YEARS AHEAD.

## 











TO EVERYONE WHO HAS SHOWN YOUR SUPPORT AND GIVEN YOUR AID IN BOTH THE PRODUCTION OF THIS BOOK AND IN ARCHETYPAL IMAGES AS A WHOLE, I OFFER MY DEEPEST GRATITUDE AND THANKS.

I WOULD ESPECIALLY LIKE TO THANK MY FAMILY AND MY SPONSORS FOR YOUR FAITH IN ME AND MY WORK. I AM INCREDIBLY BLESSED TO HAVE YOU ALL IN MY LIFE, AND WILL DO ALL IN MY POWER TO SHARE THOSE BLESSINGS WITH THE REST OF THE WORLD.

ALSO, A VERY SPECIAL THANKS TO STEVE PETERS, CREATOR OF SPARKY, FOR HIS CONTINUED ALLOWANCE OF MY USE OF HIS CHARACTER TO AUGMENT MY WORK.

**≁ERIC≁** 

