



ERIC WILMOTH

2413 East Jolly Rd. Apt. #17, Lansing, MI 48910 ~ (517) 230-6681
www.archetypalimages.com ~ ericwilmoth@archetypalimages.com

WRITER ★ ILLUSTRATOR ★ GRAPHIC ARTIST ★ DREAMER

OBJECTIVE

To obtain work as a freelance writer & illustrator/graphic designer...or to gain employment with a friendly, progressive company that will make use of my various expertise while challenging me to grow and cultivate my creative potential.

SKILLS/TRAINING

Fine Art

Illustration, inking, figure, conceptual, cartooning, storyboards, animatics and sequential art

Digital Design

Adobe Photoshop, Image Ready, Illustrator, Acrobat, Corel Painter
Macromedia Dreamweaver, FTP, HTML, Internet Explorer, Firefox, Opera, Netscape, Avant

Technical & Administrative Skills

Windows XP, Mac OS X
Microsoft Word, Excel, Office
Promotion and Marketing, Leadership and Management

EDUCATION

Lansing Community College (LCC) ~ Lansing, MI

1/2003 - 5/2006

Sequential Art (SA) Degree, Associates ~ Course work included the fine art and digital design training listed above, as well as perspective drawing, color theory, humorous illustration, digital painting/rendering, photo enhancement and pre-press proofing. Also served as President and co-founder of the college's SA club (see *Extracurricular*, at end).

Awards and Exhibitions

- Miller, Canfield, Paddock and Stone, P.L.C. Scholarship ~ 2005, 2006
 - Requested to speak at awards ceremony
- Ethel Huot Meerman Scholarship ~ 2004, 2005
- Worldstudio Foundation Scholarship ~ 5/2004
- Michigan Competitive Scholarship ~ 2003, 2004
- Federal Pell Grant ~ 2003, 2004, 2005, 2006
- Federal SEOG ~ 3003, 2004, 2005
- Featured student in LCC's Spring 2005 *Foundation Focus* Journal
- President's Honor List ~ Fall 2003, Spring 2004, Fall 2004, Spring 2005
- Dream-Orphans multimedia exhibit, Temple Club, Lansing ~ 4/2004
- LCC student art exhibit, Lansing Art Gallery ~ 3/2004
- Gone Wired Café gallery exhibit, Lansing ~ 5/2005 - 12/2005

ART EMPLOYMENT

Vanishing Point Industries ~ Lansing, MI

3/2005 - 12/2006

Creative Designer/Writer ~ Designed and maintained website and website content, logos, promotional material and office documents for new art studio and its subsidiaries, as well as illustrations and digital artwork for studio clients. Collaborated with owners concerning sales & marketing ventures and general business planning. Also managed studio maintenance/repair and was responsible for resolving the building's city coding and zoning issues from 6/2005 - 6/2006. Main website: www.vanishingpointindustries.com. Please note, the owners opted to close this studio in December, 2006. The website is still up and running, but is no longer being maintained.



ERIC WILMOTH ~ PG 2

2413 East Jolly Rd. Apt. #17, Lansing, MI 48910 ~ (517) 230-6681
www.archetypalimages.com ~ ericwilmoth@archetypalimages.com

FREELANCE DESIGN

Archetypal Images ~ Lansing, MI **2003 - Present**
Creator/Owner ~ My clients include doctors, actors, schools, electronics engineers, independent publishers and other various entrepreneurs. I've designed artwork for audio disks, apparel and special promotions, websites for businesses and other artists and have provided professional consultation on several occasions. Below are examples of some of my more noteworthy jobs; samples of actual artwork are available upon request.

Dr. John Jerome, Ph. D. ~ Lansing, MI **11/2006 & 3/2007**
CD packaging design ~ Designed the interior and exterior artwork for two, separate pain-therapy audio disks targeted at the doctor's clients. I also consulted him on elements of the audio content.

Lansing Community College (LCC) ~ Lansing, MI **4/2004 - 5/2005**
Promotional Design Manager ~ Initiated new marketing campaign promoting LCC's Sequential Art (SA) Degree:
⇒ Designed and distributed multiple advertisements for the program and developed web presence.
⇒ Organized and led a team of student artists to represent LCC and the SA Degree at several public events.
⇒ Devised multi-media promotional strategy for these events and delegated group responsibilities amongst team members, resulting in internet, radio, television and newspaper coverage.
⇒ Led same team of students in producing a 20 page, full-color comic book promoting the college's SA Degree that was distributed to Michigan high schools in the Spring of 2005; for this project I also negotiated artist fees, wrote the script, produced two pages of artwork and then collected and edited the remaining pages from the other contributing artists, prepping it for print (see *Extracurricular*, below).

Nova Enterprises ~ Lansing, MI **3/2004**
Painting ~ Inked illustration, digitally painted; designed for retail garment targeted at outdoorsmen.

Solid State Technologies ~ Howell, MI **1/2000 - 5/2006**
Graphic and web design ~ designed faceplates for industrial equipment and redesigned company website. Additionally, assembled precision, electronic circuit boards and consulted owner on variety of business practices. Website: www.solidstatetechnologies.com; static.

PUBLISHED WORK

Archetypal Images ~ Lansing, MI **2003 - Present**
Creator/Owner ~ As a creator, my artwork and stories have been published in numerous venues, predominantly in the form of comic and sequential art. I also self-publish my own books and prints, showcasing them on my website, www.archetypalimages.com, which I designed and maintain myself. In addition to this I market my work at conventions and bookstores throughout the country, design ad campaigns and press releases to generate media exposure, distribute a regular email newsletter to my readers and solicit retail outlets to carry my books and other merchandise—such as T-shirts and vinyl stickers. Samples of any of these works are available upon request.

EXTRACURRICULAR

Lansing Community College (LCC) Comics Coalition (LC4) **1/2004 - 12/2005**
President and cofounder ~ Organized SA students into an official club through LCC to further develop and promote our craft outside of class. Successfully expanded the curriculum of the SA degree with a new *Comic Book Illustration* class designed by the group, which began the Fall semester of 2004. Applied for and received \$1200 in financial aid from the college to sponsor club activities and conducted other fundraising events. Initiated and managed various projects publicly promoting the group, our artwork, the college and the SA Degree. This subsequently led to freelance work for group members through the college--particularly the 20 page comic book promoting the SA degree mentioned above in *Freelance Design*. Stepped down as club President in May, 2005.