

# ERIC WILMOTH



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**WRITER ★ ILLUSTRATOR ★ GRAPHIC ARTIST ★ DREAMER**

## SKILLS/TRAINING

**Fine Art:** Illustration, Inking, Figure, Conceptual, Perspective, Color Theory, Cartooning/Humorous, Storyboards, Animatics and Sequential Art

**Digital Design:** Digital Painting/Coloring/Rendering, Photo Enhancement/Manipulation/Restoration, Typography, Pre-Press Proofing, Web Design, 2D & 3D Animation

**Software:** Adobe CS4 (esp. Photoshop, Illustrator, Acrobat, Dreamweaver, Flash and Bridge), WordPress, Live Writer, Corel Painter, Autodesk Maya, Microsoft Office 2007 (esp. Word, Outlook, Excel and Power Point), Windows and Mac platforms

## EDUCATION

**Lansing Community College (LCC), Lansing, MI ~ Associates in Sequential Art (SA) 1/2003 - 5/2005**  
Graduated *Summa Cum Laude*; president and co-founder of SA club (see below), member of the Phi Theta Kappa Society and nominated to The National Deans List. *A complete list of awards and scholarships is available upon request.*

**Extracurricular: President and Co-founder of LCC's SA club 1/2004 - 5/2005**

Initiated various campaigns to promote the group's artwork and the SA program, including:

- Arranging convention appearances and speaking engagements for student members
- Publicizing group activities in local and college papers, on student-radio/television broadcasts and through the web
- Expanding the SA curriculum with a second *Comic Book Illustration* course
- Receiving \$1200 in financial aid from the college to sponsor club activities
- Negotiating paid work through the college for student members—most notably a full-color, 20 page comic book promoting the SA program, distributed to Michigan high schools in the Spring of 2005
  - Credits on this project include: co-plotter, script, editor and pre-press manager, and two pages of artwork
  - *Copy of book is available upon request*

## ART EMPLOYMENT

**Archetypal Images, MI & IL ~ Freelance Consultation & Graphic Design; Creator/Owner 2001 - Present**

Specialize in building brand recognition as well as providing cost effective marketing and promotional strategies. Skills Include:

- Soliciting services to potential and existing clients
- Determining clients' needs and translating those needs into print and online media solutions
- Consulting clientele on design options and illustrating how services will result in a return on their investment
- Building brand recognition through graphic design, web design and writing ad copy
- Negotiating discounted rates from third-party vendor services, such as packaging, print, advertising and merchandise

Additionally, Archetypal Images serves as a platform for self-publishing and promoting my own work.

**Vanishing Point Industries, Lansing, MI ~ Graphic Design 3/2005 - 12/2006**

In-house web and graphic designer for a fledgling art studio. Additionally:

- Wrote copy for various web sites and advertising projects
- Collaborated with owners concerning sales & marketing ventures and general business practices
- Managed studio maintenance/repair and zoning issues